

Danamark Launches into the US Market

Danamark WaterCare is pleased to announce a new distribution agreement with National Coffee Service & Vending (NCS&V), to market and sell **DanaPure Point-of-Use Water Coolers**. NCS&V is a sales and consulting company, based in Florida, that caters to office coffee service, vending and water companies.

Currently marketed under the brand name of Quantum in Canada, Danamark's patented design conversion kit and private label filtration systems have been providing Canadian clients with quality WaterCare solutions for over 15 years. We are now expanding our range of cooler models and creating a new private label programme geared specifically to the US market.

"We're extremely pleased that the top market quality of our water coolers will now be available in the United States," said Robin Howlings, President of Danamark WaterCare. "Danamark has been providing premier water filtration products to commercial clients for more than 30 years and our expansion with DanaPure Water Coolers into the U.S. is a key step in our strategic growth."

Brent Toevs, from NCS&V, adds, "We are interested in representing the best quality products available in the market. We have gotten great feedback from people we have shown Danamark products to. Customers have been very impressed with the quality, simplicity and value of these products"

The DanaPure Water Cooler is the environmentally correct and cost effective watercare solution for businesses and commercial customers. The unique water cooler filtration system removes 99.9% of all contaminants from tap water and provides unlimited clean, fresh drinking water at your finger tips. No more running out of water or heavy lifting of bottles, all at one-tenth the cost of bottled water.

DanaPure Water Coolers are the only "made in Canada" WaterCare solution left on the market today, and are backed up with a 5-year warranty on the components and a lifetime warranty on the filtration.

Danamark WaterCare has been providing clean water solutions to Canadians for more than 30 years and are the exclusive water filtration supplier to such leading Canadian foodservice companies as McDonald's Restaurants of Canada; The Second Cup; A&W; 7-Eleven; Cineplex and Famous Players Theatres.

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