



Feel good about the drinks you serve

Join us in our sustainability effort that supports people, communities and the environment.

Consumers look for brands that care about ethical sourcing and the impact they have on the environment. Differentiate yourself by serving brands that make your customers feel good about their beverage choice.

81% of consumers
expect companies to be
environmentally conscious¹

¹PWC Global Consumer Insights Survey, 2021



Count on Nestlé Coffee Partners Solutions Lab to ensure sustainable practices

Nestlé leads the industry in creating a positive impact on the environment and in communities around the world through the responsible sourcing and ethical production of our products. Our brands' sustainability initiatives are recognized by today's consumers and drive long-term sustainable value for our customers.



Starbucks

Together with Conservation International, Starbucks has developed the Coffee and Farmer Equity (C.A.F.E.) Practices. These practices help support the environment and coffee communities, ensure that their coffee is ethically sourced and verified, and produce sustainable, high-quality products.



TEAVANA[®]

Teavana

Teavana[®] tea is 99% (FY20) ethically sourced from farms certified by the Rainforest Alliance or Fairtrade organization. The Ethical Tea Partnership helps ensure that our products are produced sustainably and under safe, transparent and humane working conditions.³



Seattle's Best Coffee

Seattle's Best Coffee is grown responsibly following ethical-sourcing standards to promote economic transparency and environmental leadership while delivering sustainable and high-quality coffee.



We are on a mission to improve 30 million livelihoods in communities directly connected to our business activities with zero environmental impact by 2030.²

²Visit www.nestleusa.com/socialimpact for more information

³Starbucks Sourcing, Tea, 2022

Nestlé's sustainability goals

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| By 2025 Reduce emissions by 20% | By 2030 Reduce emissions by 50% | By 2050 NET-ZERO emissions |
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